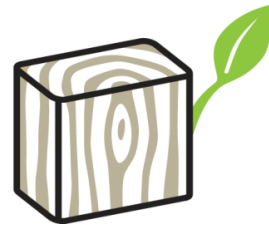


ecovative

BUILDING CONFERENCE AND EXPO



EVENT MISSION:

EcoVative is a one-day business to business residential green building conference produced by the **Home Builder's Association of Metropolitan Portland** where more than 300 building industry professionals share information about green building trends. This conference will shape and promote green building education, provide information and technical assistance that enhances recognition and promotion of green building among home builders and industry professionals.

EcoVative is the only business to business residential green building conference in the Northwest and will feature our highest quality exhibitor area to date with 30 booths, exciting educational sessions, national, regional and local speakers, and a growing community that supports Portland's residential sustainable building industry. No other opportunity in Portland will rival the chance to enhance your visibility directly among the people you want to speak to most.

This one day can fulfill (8) of the CCB's CEU requirements to builders & contractors!

EVENT DETAILS

Date: TUESDAY, May 10th, 2011
Time: 7:30am-5:30pm, Networking Reception 5:30pm-6:30pm
Place: Holiday Inn, Portland South
25425 SW 95th Street, Wilsonville, OR
Website: <http://www.EcoVativeConference.com>

ECOVATIVE 2011 | SPONSOR LEVELS

TITLE SPONSOR | \$10,000

YOUR COMPANY brings you

EcoVative 2011

Building Conference and Expo

- Logo feature in official **EcoVative** logo and all promotional materials.
- Company bio, logo and web site link on the Building Green Council's **EcoVative** sponsor Web Page
- First Priority booth selection for **EcoVative 2011** 6x6 booth with one 4 foot skirted table near the front entrance
- Distribute branded 'swag' items in attendee registration packets
- Direct access to home building industry professionals interested in green building products and services
- (10) Full Day Registration Passes
- Logo on add conference material, print and web.

PRESENTING SPONSOR | \$7,500

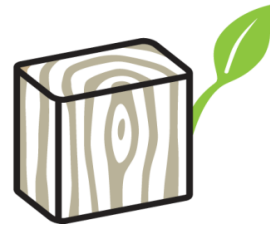
EcoVative 2011 Green Building Conference and Expo

Presented by YOUR COMPANY

- 3-5 minute introduction on stage to introduce session of your choice
- (8) Full Day Registration Passes Signage on podium and entrance signs
- Priority booth selection for **EcoVative** 6x6 booth with one 4-foot skirted table near the front entrance
- Advance recognition and web site link on the BGC'S **EcoVative** Sponsor Web Page
- Logo recognition in **EcoVative** advertising and promotions around Oregon

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BUILDING CONFERENCE AND EXPO



PRESENTING SPONSOR | \$7,500 (Cont'd)

- Logo recognition in conference program booklet
- Logo featured in registration brochures
- Logo prominently featured on exhibition hall entrance sign

LUNCH SESSION SPONSOR | \$5,000

- Official Sponsor of the **EcoVative** Lunch Session
- Your company promotion handed out during Lunch Session
- (5) full-day registration passes included
- Your company sign/banner at Lunch Session
- Introduction of Lunch to attendees
- Priority booth selection for **EcoVative** 6x6 booth with (1) 4-foot skirted table near front entrance
- Advance recognition and web site link on the BGC'S **EcoVative** Sponsor Web Page
- Logo recognition in **EcoVative** advertising and promotions with major media brands
- Logo recognition in conference program booklet
- Logo featured in registration brochures
- Logo prominently featured on exhibition hall entrance sign

NETWORKING RECEPTION SPONSOR | \$5,000

- Official Sponsor of the **EcoVative** end of day networking reception
- Introduction of event to attendees at reception
- (5) full-day registration passes included
- Your company sign/banner featured at Networking Reception
- Priority booth selection for **EcoVative** 6x6 booth with (1) 4-foot skirted table near front entrance
- Advance recognition and web site link on the BGC'S **EcoVative** Sponsor Web Page
- Logo recognition in **EcoVative** advertising and promotions with major media brands
- Logo recognition in conference program booklet
- Logo featured in registration brochures
- Logo prominently featured on exhibition hall entrance sign

EDUCATION TRACK ROOM SPONSOR | \$5,000

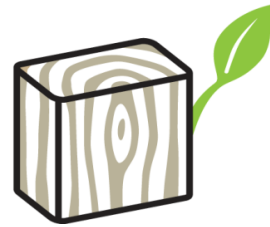
- Opportunity to introduce Education Track of your choice
- (5) Full Day Registration Passes Signage on podium and entrance signs
- Priority booth selection for **EcoVative** 6x6 booth with (1) 4-foot skirted table near front entrance
- Advance recognition and web site link on the BGC'S **EcoVative** Sponsor Web Page
- Logo recognition in **EcoVative** advertising and promotions with major media brands
- Logo recognition in conference program booklet
- Logo featured in registration brochures
- Logo prominently featured on exhibition hall entrance sign

SESSION SPONSOR | \$3,500

- Opportunity for company leader to welcome and introduce session presenters
- (4) complimentary registrations for interactive tradeshow and bookstore passes (educational seminars not included)
- Signage on podium and entrance signs
- Priority booth selection for **EcoVative** 6x6 booth with (1) 4-foot skirted table near front entrance
- Advance recognition and web site link on the BGC'S **EcoVative** Sponsor Web Page
- Logo recognition in **EcoVative** advertising and promotions with major media brands
- Logo recognition in conference program booklet

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BUILDING CONFERENCE AND EXPO



SESSION SPONSOR | \$3,500 (Cont'd)

- Logo featured in registration brochures
- Logo prominently featured on exhibition hall entrance sign

LOCAL LEADER | \$2,500

- Priority booth selection for **EcoVative** 6x6 booth with (1) 4-foot skirted table
- Advance recognition and web site link on BGC's **EcoVative** sponsor
- (3) complimentary registrations for the conference
- Logo Recognition in **EcoVative** advertising and promotions with major media brands
- Logo Recognition in conference program booklet
- Logo featured in registration brochures
- Logo prominently featured on exhibition hall entrance sign

EXHIBITOR | *\$399 EARLY BIRD – (\$495 after March 15th, 2011)

- Brand/product visibility and face to face interaction with 300-500 builders, contractors and other industry professionals
- (1) complimentary registration for the conference
- 6X6 Booth with (1) 4-foot skirted table
- Conference schedule allows for pre-planned coffee breaks and networking between sessions. All meals are included in exhibitor fee.
- **EcoVative** staff assistance and support available.
- Booth electricity not included — AC cable with power strip available for \$35 per day
- Opportunity for 15 booths to participate in an attendee Passport and Giveaway program
- Showcase your company as a trusted partner and sponsor of the **EcoVative Building Conference and Expo**

Continued support from our partners makes it possible for the green building message to reach local influential building leaders. All sponsors will receive recognition before, during and after the conference as leading supporters of the **EcoVative Building Conference and Expo** and Oregon's residential green building movement.